



SPONSORSHIP OPPORTUNITIES

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Paper of the Year Sponsor



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2019 Water New Zealand Conference & Expo

The Water New Zealand Conference & Expo will be held at Claudelands, Hamilton from 18–20 September 2019.

The Conference & Expo is an event not to be missed. It is the largest and broadest conference of its kind in New Zealand covering all aspects of water and its management.

The Conference, held annually, is known in the water industry as:

- ✓ An excellent forum for discussion of the latest technologies and current issues facing the industry
- ✓ An opportunity for networking and meeting new people within the industry
- ✓ Exposure to the largest water and wastewater trade expo in New Zealand

The conference will provide a technical programme including topics on drinking water, wastewater; international experiences, resilience and more! It also provides for a poster competition, Operations Challenge and a variety of social events.

The Welcome Function will be held on Wednesday 18 September. The Gala Dinner will be held on Thursday 19 September.

The Paper of the Year and the poster competition winners will be announced at the Gala Dinner, along with all other awards.

About the 2019 Water New Zealand Conference & Expo

This year's Conference is expected to attract around 1,600 attendees.

Delegates will come from all sectors of the water industry and environment including:

- ✓ Central and local government
- ✓ Water utilities
- ✓ Research institutes
- ✓ Universities
- ✓ Consultancies

They will be engineers, senior local authority and water utility managers, consultants, contractors and operations personnel at all levels.

Major Conference Features

- ✓ Two and a half days
- ✓ Keynote and invited speakers
- ✓ Five to seven stream technical Conference Programme
- ✓ Trade Exhibition with over 170 exhibitor stands
- ✓ Networking opportunities
- ✓ Welcome Reception
- ✓ Gala Dinner
- ✓ Expo visitors' morning

Sponsorship

Sponsorship opportunities are available to any member of Water New Zealand wishing to maximise their involvement at the 2019 Water New Zealand Conference & Expo.

There are a range of sponsorship packages available to suit all budgets, with benefits of investment dependent on the level of sponsorship commitment and the type of package. We believe flexibility is key in providing sponsors with value for money so are always happy to work with you to find the best package to suit your marketing objectives.

2018 Conference & Expo Summary



1,420

Overall reach



827

Delegates



667

Dinner Attendees



613

Conference App Downloads



341

Exhibition Visitors



17

Sponsors



114

Exhibiting Companies



112

Sessions



44

Operations Challenge
Participants



11

Awards presented



11

Poster Presentations



3

International
Keynote Speakers

Conference App Sponsorship

Conference App Sponsorship (NZ\$6,000 + GST)

It is essential for the success of the Conference that attendees can easily access information in order to accomplish their personal objectives; whether it is face-to-face networking, learning about new products and companies, or gaining valuable industry insight, having easy access to conference information is crucial. The App will be used to update delegates before, during and after the Conference.

The Conference App sponsorship is an exclusive sponsorship opportunity.

The Conference App sponsorship package includes:

- ✓ Exclusive company naming rights to the Conference App
- ✓ A custom-designed graphic logo along with the event logo posted at regular intervals on the App feed that will be viewed by all attendees using the Conference App
- ✓ When logo is clicked the user will be directed to the sponsor's website
- ✓ Acknowledgement by the Master of Ceremonies as the Conference App Sponsor at all opportunities where possible
- ✓ Company logo and company listing on the App
- ✓ Company logo and name on the conference website
- ✓ Carpark at the front door

Complimentary advertisement in the Electronic Conference Handbook and Programme

- ✓ Quarter page advertisement advising that your company is the Conference App Sponsor, designed by conference organisers with your approval

Premier Sponsorship

Premier Sponsorship (NZ\$18,500 + GST)

Six Premier Sponsor opportunities available

SOLD

Steering Group Involvement

- ✓ You will be entitled to attend key conference steering group meetings that set the themes for the Conference, and reviews how successful the Conference has been, giving your company an opportunity for beneficial input and influence into the staging of this event

Joint promotional opportunities at all conference functions which include:

- ✓ Use of screens in foyer (must be signed off by Conference organiser and in appropriate standard size)
- ✓ 1 minute video or sound bite played at the start of sessions (must be provided to Conference organiser, and in an appropriate standard size)
- ✓ Reserved parking at front door of venue
- ✓ Company logo and name in the main session room of the Conference (signage agreed by conference organisers and in appropriate standard sizes, e.g. pull-up banner), in or at the entry to each breakout room and at the main entrance to the Conference/Expo area
- ✓ Acknowledgement by the Master of Ceremonies as one of the Premier Sponsors at the opening of the Conference and all other opportunities where possible throughout the Conference
- ✓ Acknowledgement of Company as one of the Premier Sponsors on stage at the Gala Dinner
- ✓ Company logo and name on all conference material (including the electronic Conference Handbook)
- ✓ Company logo and name on the Conference website
- ✓ Company logo with hyperlink on eDM conference communications
- ✓ Company logo and company listing on the Conference App

Complimentary advertisement in the Electronic Conference Handbook and Programme

- ✓ Half page full colour advertisement in addition to a company listing acknowledgement together with all other Premier Sponsors

Conference Exhibition

- ✓ One stand in the Conference exhibition facility and priority selection prior to release of the Exhibition floorplan for general sales, including 2 stand personnel
- ✓ Maximum size - 3.0m x 3.0m fully carpeted
- ✓ 2.3m high Velcro receptive walls
- ✓ Two 150 watt spotlights
- ✓ One single power point
- ✓ One 4 way splitter box
- ✓ One exhibit or booth name sign

Other Benefits

- ✓ Complimentary full conference registration for two additional company representatives
- ✓ Special Conference Partner registration rates for additional sponsor delegates to attend the Conference
- ✓ Complimentary tickets for company representatives to attend Conference functions
 - two Welcome Reception tickets
 - four Gala Dinner tickets
- ✓ The option of reserving one table in a prime location at the Gala Dinner with access to the dinner guest list for invitees

Sponsorship Opportunities

2019 Gala Dinner Sponsorship (NZ\$15,000 + GST)

SOLD

The Gala Dinner function is the highlight of New Zealand's social calendar, held on Thursday 19 September at Claudelands. There is entertainment, awards, great food and drinks, and one or two surprises are in store to ensure a memorable evening. Award winners are recognised for excellence in their respective fields by colleagues and friends. 660+ delegates are expected to attend this function.

The Gala Dinner sponsorship is an exclusive sponsorship opportunity

Promotional opportunities at the Gala Dinner include:

- ✓ Exclusive company naming rights to the Gala Dinner
- ✓ Company logo (in accordance with any corporate guidelines supplied to conference organisers) displayed on the stage at the function
- ✓ Two pull-up banners (to be provided by sponsor) to be displayed at the main entrance to the function area while function is on (signage agreed by conference organisers and in appropriate standard sizes)
- ✓ Acknowledgement by the Master of Ceremonies as the Gala Dinner Sponsor at all opportunities where possible
- ✓ A speaking opportunity (5 minutes) at the Gala Dinner
- ✓ Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all Gala Dinner collateral
- ✓ Company name and logo on holding slides during Gala Dinner where possible

Complimentary advertisement in the Electronic Conference Handbook and Programme

- ✓ Quarter page advertisement advising your company as the Gala Dinner Sponsor, designed by conference organisers with your approval

Other Benefits

- ✓ Ten complimentary tickets for company representatives to attend Gala Dinner
- ✓ The option of reserving four tables in a prime location at the Gala Dinner with access to the dinner guest list of attendees
- ✓ Access to conference organisers' expertise to assist you in activating your benefits and maximising your investment

Sponsorship Opportunities

Coffee Cart Sponsorship (NZ\$10,250 + GST)

SOLD

The Coffee Cart sponsorship is an exclusive sponsorship opportunity

Promotional opportunities include:

- ✓ Exclusive company naming rights to the Conference Coffee Cart
- ✓ Acknowledgement by the Master of Ceremonies as the Coffee Cart Sponsor at all opportunities where possible
- ✓ Logo and signage around the area (all signage must be signed off by conference organisers and will be at the sponsor's expense)
- ✓ Opportunity to brand coffee cups with company logo (all branding costs will be additional and at the sponsor's expense)

Complimentary advertisement in the Electronic Conference Handbook and Programme

- ✓ Quarter page advertisement advising that your company is the Conference Coffee Cart Sponsor, designed by conference organisers with your approval

Sponsorship Opportunities

Welcome Reception Sponsorship (NZ\$6,000 + GST)



The Conference social programme starts with the Welcome Reception function that takes place within the Expo Hall immediately after conference sessions finish on Wednesday 18 September. Full attendee presence is expected.

The Welcome Reception sponsorship is an exclusive sponsorship opportunity

Promotional opportunities at the Welcome Reception function include:

- ✓ Exclusive company naming rights to the Welcome Reception
- ✓ A speaking opportunity (5 minutes) at the Welcome Reception
- ✓ Acknowledgement by the Master of Ceremonies as the Welcome Reception Sponsor at all opportunities where possible
- ✓ Two pull-up banners (to be provided by sponsor), one to be displayed alongside staging in the Expo Hall and the other at the main entrance to the Expo Hall while function is on (signage agreed by conference organisers and in appropriate standard sizes)
- ✓ Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all Welcome Reception collateral

Complimentary advertisement in the Electronic Conference Handbook and Programme

- ✓ Quarter page advertisement advising your Company as the Welcome Reception Sponsor, designed by conference organisers with your approval

Other Benefits

- ✓ Ten complimentary tickets for company representatives to attend the Welcome Reception
- ✓ Access to conference organisers' expertise to assist you in activating your benefits and maximising your investment

Sponsorship Opportunities

Water Cooler Sponsorship (NZ\$4,000 + GST)

SOLD

The Water Cooler Sponsorship is an exclusive sponsorship opportunity

Promotional opportunities include:

- ✓ Acknowledgement by the Master of Ceremonies as the Water Cooler sponsor at all opportunities where possible
- ✓ Branding on Water Coolers placed strategically around venue
- ✓ Opportunity to brand water cups with company logo (all branding costs will be additional and at the sponsor's expense)

Complimentary advertisement in the Electronic Conference Handbook and Programme

Quarter page advertisement advising that your company is the Water Cooler Sponsor, designed by conference organisers with your approval

Chill Out Zone Sponsorship (NZ\$4,000 + GST)

SOLD

The Chill Out Zone Sponsorship is an exclusive sponsorship opportunity

The lounge off the exhibition hall is a brilliant way of drawing delegates and exhibitors into an area to relax, network or get a few emails in between sessions. This wonderful space is waiting for comfortable chairs and your branded signage to give delegates and exhibitors that extra space to move out of the main hubbub of the expo and sessions, without taking them away from the event.

Promotional opportunities include:

- ✓ Exclusive company naming rights to the Chill Out/ Exhibitor Zone
- ✓ Acknowledgement by the Master of Ceremonies as the Chill Out Zone sponsor at all opportunities where possible
- ✓ Logo and signage around the area (all signage must be signed off by conference organisers and will be sponsor's expense)
- ✓ Opportunity to brand table décor with company logo (all branding costs will be additional and at the sponsor's expense)

Complimentary advertisement in the Electronic Conference Handbook and Programme

- ✓ Quarter page advertisement advising that your company is the Conference Chill Out Zone Sponsor, designed by conference organisers with your approval

Award Sponsorship Opportunities

Paper of the Year Award (Price on Application)

The Gold Award winner receives a Trophy and a Mystery Weekend, plus a framed certificate. The Silver Award winner receives a cash prize and a framed certificate.

Presentation of the Year Award (Price on Application)

The best presentation award winner receives a cash prize and a framed certificate.

Young Water Professional of the Year Award (NZ\$2,500 + GST)

The Young Water Professional of the Year will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Young Author of the Year Award (NZ\$2,500 + GST)

The Young Author of the Year will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Trainee of the Year Award (NZ\$2,500 + GST)

The Trainee of the Year will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Operations Prize (NZ\$2,500 + GST)

The winner of the Operations Prize will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Health and Safety Innovation Award (NZ\$2,500 + GST)

The Health and Safety Innovation Award winner will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Project Award (NZ\$2,500 + GST)

The project award winner will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Best Poster Award (NZ\$2,500 + GST)

The winner of the Poster of the Year will receive a trophy along with cash or in-kind goods or services to the value of \$2,000 GST incl. from the sponsor.

Operations Challenge (NZ\$2,500 + GST)

The winning team of the Operations Challenge will receive a trophy and the prizes as agreed with the sponsors.